



For Immediate Release

EVERYBODY DANCE NOW!
**EDITIONS2WICE BEGINS CELEBRATION OF 20th ANNIVERSARY WITH
PUBLICATION OF DAZZLING NEW DANCE BOOK
FEATURING PHOTOS BY MARTIN PARR**

One of the many things that Martin Parr's Technicolor photographs reveals in the newly published issue of *editions2wice* is the truth of its title, "Everybody Dance Now." Everybody from everywhere dances across the pages of the book, celebrating the democratic and ageless embrace of the art form.

Marking the 20th anniversary of editor and founder Patsy Tarr's collaboration with graphic designer Abbott Miller, along with some of the finest contemporary photographers and dance writers, "Everybody Dance Now" is the first issue in which nonprofessionals are given center stage. And they take it with gusto.

The book is alive with radiant photographs of English Morris dancing, square dancing, ballroom dancing, punk and rock dancing in nightclubs, on cruise ships, in a Ukrainian dance hall, a Beijing car showroom, a Jewish wedding, schools, churches and public parks. Each encapsulates the glorious joy of dancing, while capturing the emotion and singular character of its subjects.

Parr invites us to be invisible guests at the party, allowing us to stare and fantasize as long as we wish. It is hard not wonder about the relationships between the couples and trios, or what the wallflowers are thinking. The laughter, the posturing, the ecstatic toss of a head, the tentative curl of fingers as they touch the back of a partner's neck.

With the grace of a brilliant dance partner, Abbott Miller's design stealthily leads and weaves viewers through the 95 page book, drawing attention to the life and undercurrents of human drama celebrated in the photographs.

"Everybody Dance Now" is \$25 and is available at www.2wice.org and www.amazon.com.

The breakthrough photographs and graphic design work that have been the hallmark of 2wice Foundation's multi award-winning publications over 20 years will be displayed at the American Institute of Graphic Arts in New York, March 23–May 15.

MORE

ABOUT THE COLLABORATORS:

Martin Parr wanted to become a photographer from the age of 14, citing his grandfather, an amateur photographer, as an early influence. From 1970-1973, he studied photography at the Manchester Polytechnic. In 2008, he was made an Honorary Doctor of Arts at MMU (the former Polytechnic) in recognition for his ongoing contribution to photography and to MMU's School of Art. Parr began work as a professional photographer and has subsequently taught photography intermittently since the mid-1970's. He was first recognized for his black and white photography in the north of England (*Bad Weather* (1982) and *A Fair Day* (1984)), but switched to color photography in 1984. The resulting work, *Last Resort: Photographs of New Brighton*, was published in 1986. Since 1994 Parr has been a member of Magnum Photos. Recent work has included a collaboration with designer Paul Smith in Ilford, capturing people wearing Smith's Autumn/Winter 2007 collection. Besides being a photographer, Parr is a collector of postcards, photographs and various other items and many of his collections have been used as the basis for publications. Since the 1970's, Parr has collected and publicized the garish postcards made between the 1950's and 1970's by John Hinde and his team of photographers. The images made by Hinde and his team are a key influence on Parr's color photography. As an admirer of this medium he has published several photobooks as well as a work about photobooks. *The Photobook: A History, Volume 1* and *The Photobook: A History, Volume II* cover more than 1,000 examples of photobooks from the 19th century through to the present day. The work was a collaboration with critic Gerry Badger which took eight years to complete. Parr's first contact with the medium of film was his collaboration with Nick Barker from 1990-1992, taking pictures to accompany Barker's film *Signs of the Times*. In 1997, Parr began producing his own television documentaries with Mosaic Film. He was cameraman on the film, *It's Nice Up North*, with comedian Graham Fellows as his character John Shuttleworth. The film is a comic documentary filmed over several years in Shetland and was released in 2006. Parr has had almost 50 books published, and has been featured in around 80 exhibitions worldwide, including an exhibition in London at the Barbican Arts Centre.

Patsy Tarr is the founder and editor-in-chief of Twice Editions and president of the Twice Arts Foundation, a not-for-profit organization in New York City that supports art, dance, film and performance through its publications, as well as through grants and charitable gifts. She is a member of the board of directors of the Cunningham Dance Foundation and Chez Bushwick.

Abbott Miller founded the multidisciplinary studio Design/Writing/Research in 1989 with Ellen Lupton; he joined Pentagram's New York office as a partner in June 1999. He is a contributing editor of Eye Magazine and the co-author of four books including "Design/Writing/Research: Writing on Graphic Design," published by Phaidon Press. He pioneered the concept of "designer as author," undertaking projects in which content and form are developed in a symbiotic relationship.

For review copies of "Everybody Dance Now," please contact Ellen Jacobs Associates.

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