



For Immediate Release

***EVERYBODY DANCE NOW: 20 YEARS OF DANCING IN PRINT***  
**2WICE CELEBRATES 20<sup>TH</sup> ANNIVERSARY WITH EXHIBITION AT AIGA GALLERY**  
**APRIL 3 – MAY 15, 2009**

**ARTISTS:**

Arthur Aviles  
Rob Besserer  
Jamie Bishton  
Peter Boal  
Jonah Bokaer  
Trisha Brown  
Maria Calegari  
Bart Cook  
Blondell Cummings  
Merce Cunningham  
Merce Cunningham Dance Company  
Douglas Dunn  
Albert Evans  
Molissa Fenley  
Frederic Gafner  
Tom Gold  
Nikolai Hubbe  
Bill Irwin  
Judith Jamison  
John Jesurun  
Bill T. Jones  
John Kelly  
Allegra Kent

Robert LaFosse  
Ralph Lemon  
Lar Lubovitch  
Kevin Mackenzie  
Sebastian Marcovicci  
Mark Morris  
Mark Morris Dance Group  
Richard Move  
Kevin O' Day  
O Vertigo Dance  
Parsons Dance Company  
Stephen Petronio  
Amy Pivar  
Alexandre Proia  
Midori Satoh  
John Selya  
Sarah Skaggs  
Ethan Stiefel  
Elizabeth Streb  
Kei Takei  
Janie Taylor  
Paul Taylor  
Paul Taylor Dance Company  
Twyla Tharp  
Martine Van Hamel

Shelley Washington  
Jennifer Way  
Wendy Whelan  
Robert Wilson  
Damian Woetzel

**PHOTOGRAPHERS:**

Ruven Afanador  
Josef Astor  
K.C. Bailey  
Chris Callis  
Richard Dunkley  
Andrew Eccles  
Timothy Greenfield-Sanders  
Jesse Huot  
Marcia Lippman  
Duane Michals  
Martin Parr  
Joanne Savio  
Martin Schoeller  
Stewart Shining  
Alberto Tolo  
Christian Witkin

Whoever declared photography the enemy of dance will be proven wrong on April 3, the opening date of "Everybody Dance Now: 20 Years of Dancing in Print," a 20<sup>th</sup> anniversary celebration of 2wice and its predecessor, Dance Ink. The floor-to-ceiling exhibition of captured movement, representing two decades of 2wice's devotion to its ephemeral subject, takes place at the gallery of American Institute of Graphic Art (AIGA) through May 15. The publications were founded and edited by Patsy Tarr, who has collaborated with designer Abbott Miller since the founding of Dance Ink in 1989.

**MORE**

Designed by Abbott Miller, the AIGA installation will showcase original copies of Dance Ink, editions2wice, 2wice Magazine and 2wice Books, as well as two decades of photographs of some of the world's most celebrated dance artists—all of which originally appeared in these publications. These breathtaking images, taken by world-renowned photographers, offer rare insight and documentation of all forms of dance—ballet, modern, experimental and social dance—over the past 20 years. A glitter of disco balls and Martin Parr's Technicolor photographs from 2wice's most recent publication, "Everybody Dance Now," will commandeer the center of the gallery space.

2wice has been the winner of multiple awards including Magazine of the Year (1998 Society of Publication Designers) and Columbia University School of Journalism's Alfred Eisenstaedt Award, among many other honors. Dance Ink was a four-time finalist at the National Magazine Awards for Photography and Design.

**Patsy Tarr** is the founder and editor-in-chief of editions2wice and president of the 2wice Arts Foundation, a not-for-profit organization in New York City that supports art, dance, film and performance through its publications, as well as through grants and charitable gifts. She is a member of the board of directors of the Cunningham Dance Foundation and Chez Bushwick.

**Abbott Miller**, designer and author, is a partner in the international design consultancy Pentagram. He is recognized for his work with leading museums, and for his exhibition and book design. He recently completed the design of the permanent exhibitions of the new Harley-Davidson Museum in Milwaukee, and is completing a book of his projects called Open Book: Design and Content (Princeton Architectural Press, 2010).

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**Exhibition is open to the public**

Friday, April 3 – Friday, May 15

**Gallery Hours**

Monday through Thursday, 11am to 6pm; Friday, 11am to 5pm

**AIGA National Design Center**

164 Fifth Avenue (between 21<sup>st</sup> and 22<sup>nd</sup> Streets)  
New York City

**Opening Reception for Press Only**

Thursday, April 2, 2009, 4pm-8pm