



For Immediate Release

EVERYBODY DANCE NOW: 20 YEARS OF DANCING IN PRINT
2WICE CELEBRATES 20TH ANNIVERSARY WITH EXHIBITION AT AIGA GALLERY
APRIL 3 – MAY 15, 2009

ARTISTS:

Arthur Aviles
Rob Besserer
Jamie Bishton
Peter Boal
Jonah Bokaer
Trisha Brown
Maria Calegari
Bart Cook
Blondell Cummings
Merce Cunningham
Merce Cunningham Dance Company
Douglas Dunn
Albert Evans
Molissa Fenley
Frederic Gafner
Tom Gold
Nikolai Hubbe
Bill Irwin
Judith Jamison
John Jesurun
Bill T. Jones
John Kelly
Allegra Kent

Robert LaFosse
Ralph Lemon
Lar Lubovitch
Kevin Mackenzie
Sebastian Marcovicci
Mark Morris
Mark Morris Dance Group
Richard Move
Kevin O' Day
O Vertigo Dance
Parsons Dance Company
Stephen Petronio
Amy Pivar
Alexandre Proia
Midori Satoh
John Selya
Sarah Skaggs
Ethan Stiefel
Elizabeth Streb
Kei Takei
Janie Taylor
Paul Taylor
Paul Taylor Dance Company
Twyla Tharp
Martine Van Hamel

Shelley Washington
Jennifer Way
Wendy Whelan
Robert Wilson
Damian Woetzel

PHOTOGRAPHERS:

Ruven Afanador
Josef Astor
K.C. Bailey
Chris Callis
Richard Dunkley
Andrew Eccles
Timothy Greenfield-Sanders
Jesse Huot
Marcia Lippman
Duane Michals
Martin Parr
Joanne Savio
Martin Schoeller
Stewart Shining
Alberto Tolo
Christian Witkin

Whoever declared photography the enemy of dance will be proven wrong on April 3, the opening date of "Everybody Dance Now: 20 Years of Dancing in Print," a 20th anniversary celebration of 2wice and its predecessor, Dance Ink. The floor-to-ceiling exhibition of captured movement, representing two decades of 2wice's devotion to its ephemeral subject, takes place at the gallery of American Institute of Graphic Art (AIGA) through May 15. The publications were founded and edited by Patsy Tarr, who has collaborated with designer Abbott Miller since the founding of Dance Ink in 1989.

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Designed by Abbott Miller, the AIGA installation will showcase original copies of Dance Ink, editions2wice, 2wice Magazine and 2wice Books, as well as two decades of photographs of some of the world's most celebrated dance artists—all of which originally appeared in these publications. These breathtaking images, taken by world-renowned photographers, offer rare insight and documentation of all forms of dance—ballet, modern, experimental and social dance—over the past 20 years. A glitter of disco balls and Martin Parr's Technicolor photographs from 2wice's most recent publication, "Everybody Dance Now," will commandeer the center of the gallery space.

2wice has been the winner of multiple awards including Magazine of the Year (1998 Society of Publication Designers) and Columbia University School of Journalism's Alfred Eisenstaedt Award, among many other honors. Dance Ink was a four-time finalist at the National Magazine Awards for Photography and Design.

Patsy Tarr is the founder and editor-in-chief of editions2wice and president of the 2wice Arts Foundation, a not-for-profit organization in New York City that supports art, dance, film and performance through its publications, as well as through grants and charitable gifts. She is a member of the board of directors of the Cunningham Dance Foundation and Chez Bushwick.

Abbott Miller, designer and author, is a partner in the international design consultancy Pentagram. He is recognized for his work with leading museums, and for his exhibition and book design. He recently completed the design of the permanent exhibitions of the new Harley-Davidson Museum in Milwaukee, and is completing a book of his projects called Open Book: Design and Content (Princeton Architectural Press, 2010).

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Exhibition is open to the public

Friday, April 3 – Friday, May 15

Gallery Hours

Monday through Thursday, 11am to 6pm; Friday, 11am to 5pm

AIGA National Design Center

164 Fifth Avenue (between 21st and 22nd Streets)
New York City

Opening Reception for Press Only

Thursday, April 2, 2009, 4pm-8pm